



SOCIAL MEDIA & COMMUNICATIONS POLICY

Protecting children, volunteers and the club's reputation.



Purpose

This policy ensures all communication involving Pegswood FC is safe, respectful and appropriate. See the relevant FA supported document's for more support.

Applies To

All members of the club, inc coaches, committee members, parents and players

Official Channels

- Facebook Page
- WhatsApp groups
- Email
- Website

WhatsApp Rules

- No sharing photos without permission
- No discussing individual children
- No complaints or disputes in group chats
- No late-night messaging

Social Media Rules

- No posting images of children without consent
- No tagging children
- No negative comments about players, referees or other clubs
- No sharing internal club matters
- No screenshots of private messages

Coaches & Volunteers

Must not:

- Message children directly
- Use personal accounts to contact players
- Post training or match videos without approval

Parents

Must not:

- Post negative comments about the club
- Share match footage of other children
- Use social media to raise complaints

Breaches

Breaches of this policy may result in disciplinary action under the Pegswood FC Complaints & Disciplinary Procedure.

This may result in:

- Warning
- Removal from WhatsApp groups
- Suspension
- Removal from the club
- Reporting to County FA